

PROFESSIONAL SKATER MAGAZINE

Rate Schedule



////// SPACE RESERVATION

The Professional Skater magazine is published six times a year on a bi-monthly basis by the Professional Skaters Association.

Ad copy is the sole responsibility of the advertiser. The ad from the last entry will be run if the new copy is not received by the deadline date. If there is no previous entry the space will be reallocated at the discretion of the editor and the advertiser will be liable for the cost of the contracted space. Editor reserves the right to change rates and terms at anytime upon sixty days notice.

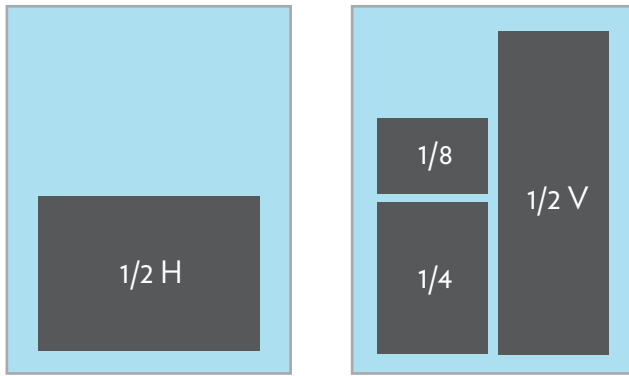
Billing follows each publication of the magazine and is payable in full within thirty days of receipt. If your account is not current, your ad will be pulled and the contract and any special rates will be cancelled.

ISSUE DATE	AD DEADLINE
January/February	November 17
March/April	January 17
May/June	March 17
July/August	May 17
September/October	July 17
November/December	September 17

PS Magazine provides a targeted opportunity for businesses to reach thousands of decision-makers in the skating community—an expanding marketplace that spends more than a 100 million dollars a year on products and services

////// TECHNICAL REQUIREMENTS

Please submit print-ready digital artwork via email. CMYK tiff, jpeg, pdf, or eps files are accepted. Non-vector artwork needs to be high resolution, 300dpi. Using page layout software such as Adobe InDesign is highly recommended.



////// **ADVERTISING SIZES**

Full Page	8.375" w x 10.875" h plus 1/4" bleed
1/8 Page	3.375" w x 2.25" h
1/4 Page	3.375" w x 4.75" h
1/2 Page horizontal	7.25" w x 4.75" h
1/2 Page vertical	3.375" w x 9.75" h

////// **ADVERTISING RATES**

	1x	3x	6x
Full Page	\$1100	\$1000	\$950
1/2 Page	\$835	\$785	\$735
1/4 Page	\$730	\$680	\$630
1/8 Page	\$625	\$575	\$525

////// **COVERS**

- Inside Front Cover \$210
- Inside Back Cover \$160
- Outside Back Cover \$260

The above costs will be added to the 1x, 3x and 6x rates. Any other position specifically requested will be charged an additional 10%

////// **JOB PLACEMENT ADS**

Ads are \$40 per insertion, please limit to 50 words or less

////// **CLASSIFIED ADS**

Ads are \$50 per insertion for 50 words. \$.25 for each additional word over 50.

////// **DESIGN SERVICES OFFERED**

Free PSA design services are accessible upon request and subject to availability for 1/8, 1/4 and 1/2 page ads to run solely in PS Magazine. *Please contact Amanda at ataylor@skatepsa.com for more information.*

DID YOU KNOW...

PS Magazine is the best way to reach the broad community of professional skating coaches—whether you're introducing a new product or service, trying to find new clients or conducting a sustained campaign to brand your company

ALSO...

Not only do we offer fantastic advertising opportunities in our magazine, space is available in our e-magazine and on our website at www.skatepsa.com.

FOR MORE INFORMATION
PLEASE CONTACT

magazine

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e-magazine/e-blasts

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COMPANY NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

CONTACT _____ TEL. _____

EMAIL _____

AD SIZE	NUMBER OF ISSUES	START MONTH	RATE PER ISSUE	TOTAL COST

Sign and date to verify that you have read and agree to the copy and contract requirements set forth in the PS Magazine rate information.

Name _____ Date _____

Signature _____

PAYMENT

VISA MASTERCARD DISCOVER AMERICAN EXPRESS

Name on card _____

Card # _____ Exp. Date _____

3-digit code _____ Signature _____

PROFESSIONAL SKATERS ASSOCIATION

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